## BARABOO BUSINESS IMPROVEMENT DISTRICT BOARD OF DIRECTORS MEETING AGENDA

Date and Time: Wednesday, January 20, 2021 5:45 P.M.

**Location:** City Hall, Room 205, 101 South Blvd., Baraboo

This is a Hybrid Meeting – Zoom or in-person option available

**Zoom Meeting Information:** 

https://zoom.us/j/98460679603?pwd=eFNTa3dkalNlT3cxSkZXRVRtZ0VFdz09

Meeting ID: 933 1119 1126

Passcode: 842384

Others Noticed: S. Fay, A. Adams, B. Stelling, T. Wickus, S. Sloan, Tiffany Sloan, Samantha

Ramsey Brunker, Mike Yount, Brenden McDaniel

Others Noticed Casey Bradley

Media: News Republic, WRPQ, Library, City Hall

#### **OPENING**

- 1. Call to Order.
- 2. Roll Call.
- 3. Announce compliance with Open Meeting Law.
- 4. Approve Minutes of December 16, 2020.
- 5. Adoption of Agenda.

#### **REPORTS OF OFFICERS and COMMITTEES**

- 1. President
- 2. Secretary
- 3. Treasurer
- 4. Appearance Committee
- 5. Business Development Committee
- 6. Finance Committee
- 7. Parking Committee
- 8. Promotions Committee

#### **NEW BUSINESS**

- What is the annual report
- Committee annual reports due
- Fiber opportunity for the BID district
- Approval of Vouchers

#### **NEXT AGENDA ITEMS AND MEMBER COMMENTS**

#### **CORRESPONDENCE & ANNOUNCEMENTS**

NEXT MEETING - February 17, 2021 at 5:45 PM

#### **ADJOURNMENT**

Sarah Fay, Chairperson

Board Members are asked to notify the President or Vice President at least 24 hours before the meeting if they will not be able to attend.

Agenda prepared by S. Fay Agenda posted by D. Munz on 01/14/2021

**PLEASE TAKE NOTICE** that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact City Clerk Brenda Zeman, phone # 355-2700, ext. 7311, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

It is possible that members of, and possibly a quorum of members of, other governmental bodies of the City of Baraboo who are not members of the above Council, committee, commission, or board may be in attendance at the above stated meeting to gather information. However, no formal action will be taken by any governmental body at the above stated meeting, other than the Council, committee, commission or board identified in the caption of this notice.

## Baraboo BID Meeting Minutes 12/16/2020

**Present:** 

Members: B. McDaniel, T. Sloan, S. Fay, A. Adams, B. Stelling, S. Ramsey Brunker,

T. Wickus Absent:

Members: S. Sloan, M. Yount

Additional: C. Bradley

President Fay called the meeting to order at 5:46 PM

Approval of November 2020 minutes: Stelling/Yount, carried

Adoption of Agenda: Yount/Adams, carried

President: None Secretary: None Treasurer: None

Appearances: Samples received from banner company; Old banner type is

no longer available

Business Development: None Finance: None Parking: None Promotions: None

#### Old Business:

• None

#### New Business:

- Approval of Vouchers
  - o Minuteman Press
    - **\$102.87**
  - o Wisconsin Public Radio
    - **\$787.93**
  - o Downtown Baraboo
    - **\$5000.00**
  - o Capital Newspapers: Notice of Hearing
    - **\$100.62**
  - o Amy Schertz: BID Planters
    - **\$452.68**
  - o Amy Schertz: Sleigh Project
    - **\$331.16**
  - Total
    - **\$6,775.26**

- o Motion to Approve: Carried
  - Adams/Yount
- Introduction of Casey Bradley
  - o New city administrator for Baraboo

#### **Next Meeting:**

• None

Motion to adjourn at 5:59 PM by T. Wickus/Adams, carried.

Respectfully Submitted, Andrew Adams Secretary



#### PO Box 317 Baraboo, WI 53913

#### **Invoice**

### Bill To:

Business Improvement District Att: Promotions Committee 101 South Blvd Baraboo WI 53913

Date	Invoice #			
12/22/2020	7126			

2020 DBI Events Coordinator Support		3,000.00
OPEN		
	Total Service Fees Due	\$3,000.00
	Payments/Credits	\$0.00
	Balance Due	\$3,000.00
Thank You For Your Business!!!	me!	

#### **DOWNTOWN BARABOO - BID**



Remit To:

For Account Questions Call 608-263-217 Wisconsin Public Radio Box 88698 Milwaukee, WI 53288-0698

Invoice:	MCC-1201250166
E-Invoice:	E50166
Station:	WERN-FM, WHA-AM, WHHI-FM
El Code:	246484
Date:	12/31/2020
Total Due:	\$1,212.07
Amt Paid:	

-----8< - - Detach and return with payment. -->8-------

**DOWNTOWN BARABOO - BID** ATTN: TODD WICKUS 135 4TH ST BARABOO, WI 53913

#### **DOWNTOWN BARABOO - BID**

PO #: Agy Code:

Est#:

Product: WERN WHA WHHI Buyer: **TODD WICKUS** 

Invoice#:	MCC-1201250166
El Code:	246484
Date:	12/31/2020
Contract:	159209
Total Due:	\$1,212.07

Salesrep: Jeff Durkee

Station	Туре	Qty	Gross	Total		
WERN-FM						
	Spots	17	\$850.00	\$850.00		
	Stn.Totals		\$1,212.07	\$1,212.07		
WHA-AM						
	Spots	27	\$0.00	\$0.00		
WHHI-FM						
	Spots	25	\$0.00	\$0.00		
*TOTALS*	Spots	69	\$850.00	\$850.00		
	Non-Spots	0	\$362.07	\$362.07		
	<b>Grand Totals</b>		\$1,212.07	\$1,212.07		

#### INVOICE DETAIL

#### WERN-FM

#### **SPOT DETAILS**

Date		Len		Times	Qty	Rate	Total
		<u> </u>	ISCI/Tape#	Desc: MAGIC CONTINUES 2020			
Tue	12/1/2020	15	01:59PM		1	\$50.00	\$50.00
Wed	12/2/2020	15	01:59PM	07:22PM	2	\$50.00	\$100.00
Fri	12/4/2020	15	09:15AM		1	\$50.00	\$50.00
Sun	12/6/2020	15	06:15PM		1	\$50.00	\$50.00
Mon	12/7/2020	15	02:42PM		1	\$50.00	\$50.00
Tue	12/8/2020	15	08:43AM		1	\$50.00	\$50.00
Wed	12/9/2020	15	05:20AM		1	\$50.00	\$50.00
Thu	12/10/2020	15	12:14PM		1	\$50.00	\$50.00
Fri	12/11/2020	15	12:42PM		1	\$50.00	\$50.00
Sat	12/12/2020	15	11:39AM		1	\$50.00	\$50.00
Mon	12/14/2020	15	01:59PM		1	\$50.00	\$50.00
Tue	12/15/2020	15	07:21PM		1	\$50.00	\$50.00
Wed	12/16/2020	15	09:43AM		1	\$50.00	\$50.00
Thu	12/17/2020	15	10:43AM		1	\$50.00	\$50.00
Fri	12/18/2020	15	04:59PM		1	\$50.00	\$50.00
Sun	12/20/2020	15	06:24AM		1	\$50.00	\$50.00

Date	Len	Times	Qty	y Rate	Total
			WERN-FM SPOT TOTALS:	17	\$850.00

#### **NON-SPOT DETAILS**

Da	ite	Ln	Ordered Ln Dates	Line Remarks/Billing Description	Qty	Rate	Total
М	on 12/21/2020	1	11/23/2020-12/21/2020	WEB AD MADISON TOP & BOTTOM	0	\$0.00	\$362.07
				WERN-FM NON-SPOT TOTAL:			\$362.07

#### WHA-AM

#### **SPOT DETAILS**

Date		Len				Times		Qty	Rate	Total
			ISCI/Tape#	:			Desc: MAGIC CONTINUES 2020			
Tue	12/1/2020	15	09:39AM	10:39AM	11:48AM	03:35PM		4	\$0.00	\$0.00
Wed	12/2/2020	15	06:34AM					1	\$0.00	\$0.00
Thu	12/3/2020	15	10:44PM					1	\$0.00	\$0.00
Sat	12/5/2020	15	09:27AM					1	\$0.00	\$0.00
Tue	12/8/2020	15	07:35PM					1	\$0.00	\$0.00
Wed	12/9/2020	15	01:06PM	06:19PM				2	\$0.00	\$0.00
Thu	12/10/2020	15	10:19AM	06:19PM				2	\$0.00	\$0.00
Fri	12/11/2020	15	07:18AM					1	\$0.00	\$0.00
Sat	12/12/2020	15	11:42AM					1	\$0.00	\$0.00
Sun	12/13/2020	15	12:19PM	03:39PM				2	\$0.00	\$0.00
Mon	12/14/2020	15	01:19PM	05:18PM				2	\$0.00	\$0.00
Tue	12/15/2020	15	06:39PM	10:38PM				2	\$0.00	\$0.00
Wed	12/16/2020	15	08:18AM					1	\$0.00	\$0.00
Thu	12/17/2020	15	07:18AM	08:42PM				2	\$0.00	\$0.00
Fri	12/18/2020	15	12:29PM	04:19PM				2	\$0.00	\$0.00
Sun	12/20/2020	15	04:23PM	10:59PM				2	\$0.00	\$0.00
							WHA-AM SPOT TOTALS:	27		\$0.00

#### WHHI-FM

#### SPOT DETAILS

Date		Len			Times	Qty	Rate	Total
			ISCI/Tape#:		Desc: MAGIC CONTINUES 2020	•	•	
Tue	12/1/2020	15	06:53AM	12:06PM		2	\$0.00	\$0.00
Wed	12/2/2020	15	11:42AM			1	\$0.00	\$0.00
Thu	12/3/2020	15	09:19AM	10:39AM		2	\$0.00	\$0.00
Fri	12/4/2020	15	08:38PM			1	\$0.00	\$0.00
Sun	12/6/2020	15	12:39PM	06:28PM		2	\$0.00	\$0.00
Mon	12/7/2020	15	06:34AM	01:06PM		2	\$0.00	\$0.00
Tue	12/8/2020	15	05:18PM			1	\$0.00	\$0.00
Wed	12/9/2020	15	02:49PM			1	\$0.00	\$0.00
Thu	12/10/2020	15	04:18PM			1	\$0.00	\$0.00
Fri	12/11/2020	15	06:18AM	04:35PM		2	\$0.00	\$0.00
Sat	12/12/2020	15	11:24AM	03:24PM		2	\$0.00	\$0.00
Sun	12/13/2020	15	07:22AM			1	\$0.00	\$0.00
Mon	12/14/2020	15	01:39PM	03:18PM		2	\$0.00	\$0.00
Tue	12/15/2020	15	02:29PM	10:22PM		2	\$0.00	\$0.00
Wed	12/16/2020	15	06:34AM	07:34AM		2	\$0.00	\$0.00
Thu	12/17/2020	15	04:35PM			1	\$0.00	\$0.00
					WHHI-FM SPOT TOTALS:	25		\$0.00

Tax Exempt #: 39-1447533 For Account Questions Call 608-263-2170

If paying by check, please include the invoice number or numbers that you would like the check to be applied to.







ACCOUNT NUMBER	PAGE NO.
190-60000500	1 of 1
BILLING PERIOD	TERMS OF PAYMENT
11/30/2020 12/27/2020	Net 20
ADVERTISER NAME	ADVERTISER NUMBER
Baraboo Business Improvement Dist.	190-60000500

#### 1901 Fish Hatchery Road . Madison, WI 53713-1248

#### ADVERTISING INVOICE AND STATEMENT

	Date	Order Number	Media Reference	Description Other Comments	Sau Size Billed Units	Times Run	Net Amount
	11/29/2020			Balance Brought Forward			678.02
	12/04/2020			Payment - Thank you			-344.00
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	Loo Entow	risos no lena	or accorts arodit cord	ayments sent via e-mail. Emails containing c	radit aard r	umbore **	rill ha blaakad
				payments sent via e-man. Limans containing c			
		fax at 855-62		payment to our rockbox in the envelope pro-	idou, Iou	may anso	some the coupon
ι							

CURR NET AMT DUE	30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	TOTAL AMOUNT DUE
0.00	334.02	0.00	0.00	0.00	334.02

Payments are due 20 days from receipt of statement. □□Finance charges of 1% (\$1 Min) applied to all past due balances.□□Questions? Please call our Financial Dept. at 1-833-954-1972

Capital Newspapers PO Box 80528 Lincoln NE 68501

Capital Newspapers PO Box 80528 Lincoln NE 68501

Return tins portion with your payment							
Check #	Credit Card						
DICOVER	(Mostiscond EXPRESS						
Acct#:							
Exp. Date:							
Name on credit card							
Signature							

Account #	190-60000500
Billing Date	12/27/2020
Amount Due	334.02
Amount Enclosed	\$

Please make checks payable to: Capital Newspapers

Baraboo Business Improvement Dist.

101 SOUTH BLVD. BARABOO WI 53913 

Baraboo Broadcasting Corp. 99.7 FM / AM 740 / TV43 PO Box 456 Baraboo, WI 53913

### **WRPQ Statement of Account**

Account ID: 0083
Statement Date: 1/7/2021
Account Rep: House Accounts

Please Pay This Amount \$1,000.00

Amount Paid: \_\_\_\_\_

City Of Baraboo BID Promotions Committee 101 South Blvd. BARABOO, WI 53913

If you have any questions about your bill, please email Kory Hartman at kory@wrpq.com or call (608) 356-3974.

Sponsor: Downtown Baraboo Inc

Page 1

Reference	Date	Туре	Description	Amount	Balance
20110075	11/30/2020	INV	Invoice: WRPQ AM/FM 0083-007 Christmas 2020 (\$6 [1-Package / 105-:30 Spots]	928.00	
20110075.1	11/30/2020	APRE	Apply PrePayment: Check 6556	-856.00	72.00
20120081	12/31/2020	INV	Invoice: WRPQ AM/FM 0083-007 Christmas 2020 (\$6 [1-Package / 166-:30 Spots]	928.00	928.00

Statement Total: \$1,000.00

Please Pay This Amount

\$1,000.00

Thank you for supporting your LOCAL station! Please pay the amount due. Thank you!

Current	31-60 Days	61-90 Days	91-120 Days	121+ Days	Total Due
\$928.00	\$72.00				\$1,000.00

# MAXIMUM HITS · BARABOO

Baraboo Broadcasting Corp. 99.7 FM / AM 740 / TV43 PO Box 456 Baraboo, WI 53913

### **WRPQ** Invoice

Invoice ID: 20110075 Invoice Date: 11/30/2020 0083 Account ID: Order ID: 0083-007 Account Rep: Kory Hartman

Amount Due: \$72.00

Amount Paid:

City Of Baraboo BID Promotions Committee 101 South Blvd. BARABOO, WI 53913

If you have any questions about your bill, please email Kory Hartman at kory@wrpq.com or call (608) 356-3974.

Sponsor: Downtown Baraboo Inc Christmas 2020 (\$6.60 ea)

Date	Time	Length Description	CopyID / ISCI Code	Cost
11/16/2020	05:47 AM	:30 Spot	08050	[Package]
11/16/2020	07:20 AM	:30 Spot	08051	[Package]
11/16/2020	08:50 AM	:30 Spot	08050	[Package]
11/16/2020	12:36 PM	:30 Spot	08051	[Package]
11/16/2020	05:03 PM	:30 Spot	08050	[Package]
11/16/2020	06:20 PM	:30 Spot	08051	[Package]
11/16/2020	09:42 PM	:30 Spot	08050	[Package]
11/17/2020	05:13 AM	:30 Spot	08051	[Package]
11/17/2020	10:36 AM	:30 Spot	08050	[Package]
11/17/2020	12:20 PM	:30 Spot	08051	[Package]
11/17/2020	04:20 PM	:30 Spot	08050	[Package]
11/17/2020	05:36 PM	:30 Spot	08051	[Package]
11/17/2020	07:36 PM	:30 Spot	08050	[Package]
11/17/2020	09:42 PM	:30 Spot	08051	[Package]
11/18/2020	05:42 AM	:30 Spot	08050	[Package]
11/18/2020	09:30 AM	:30 Spot	08051	[Package]
11/18/2020	11:36 AM	:30 Spot	08050	[Package]
	02:20 PM		08050	
11/18/2020				[Package]
11/18/2020	03:36 PM	:30 Spot	08050	[Package]
11/18/2020	05:36 PM	:30 Spot	08051	[Package]
11/18/2020	09:42 PM	:30 Spot	08050	[Package]
11/19/2020	05:42 AM	:30 Spot	08051	[Package]
11/19/2020	06:50 AM	:30 Spot	08050	[Package]
11/19/2020	01:20 PM	:30 Spot	08051	[Package]
11/19/2020	02:36 PM	:30 Spot	08050	[Package]
11/19/2020	04:36 PM	:30 Spot	08051	[Package]
11/19/2020	06:20 PM	:30 Spot	08050	[Package]
11/19/2020	07:20 PM	:30 Spot	08051	[Package]
11/00/0000	05.40.484	·	00050	
11/20/2020	05:42 AM	:30 Spot	08050	[Package]
11/20/2020	07:20 AM	:30 Spot	08051	[Package]
11/20/2020	11:36 AM	:30 Spot	08050	[Package]
11/20/2020	01:36 PM	:30 Spot	08051	[Package]
11/20/2020	03:20 PM	:30 Spot	08050	[Package]
11/20/2020	06:20 PM	:30 Spot	08051	[Package]
11/20/2020	09:42 PM	:30 Spot	08050	[Package]
11/21/2020	05:45 AM	:30 Spot	08051	[Package]
11/21/2020	07:45 AM	:30 Spot	08050	[Package]
11/21/2020	09:20 AM	:30 Spot	08051	[Package]
11/21/2020	02:20 PM	:30 Spot	08050	[Package]
11/21/2020	05:20 PM	:30 Spot	08051	[Package]
11/21/2020	06:47 PM	:30 Spot	08050	[Package]
11/21/2020	09:47 PM	:30 Spot	08051	[Package]
11/22/2020	05:45 AM	:30 Spot	08050	[Package]
11/22/2020	07:47 AM	:30 Spot	08051	[Package]
11/22/2020	12:36 PM	:30 Spot	08050	[Package]
11/22/2020	02:36 PM	:30 Spot	08051	[Package]
11/22/2020	04:20 PM	:30 Spot	08050	[Package]
11/22/2020	05:47 PM	:30 Spot	08051	[Package]
11/22/2020	09:36 PM	:30 Spot	08050	[Package]
11/23/2020	06:40 AM	:30 Spot	08050	[Package]
11/23/2020	07:50 AM	:30 Spot	08051	[Package]

Continued

WRPQ Invoice
Invoice ID: 20110075
Invoice Date: 11/30/2020

Page 2

Sponsor: Downtown Baraboo Inc Christmas 2020 (\$6.60 ea)

Date	Time	Length Description	CopyID / ISCI Code	С
11/23/2020	12:20 PM	:30 Spot	08053	[Packa
11/23/2020	01:36 PM	:30 Spot	08052	[Packa
11/23/2020	03:20 PM	:30 Spot	08053	[Packa
		.30 Spot		[Facko
11/23/2020	04:36 PM	:30 Spot	08052	[Packa
11/23/2020	09:15 PM	:30 Spot	08050	[Packa
11/24/2020	05:15 AM	:30 Spot	08051	[Packa
11/24/2020	06:50 AM	:30 Spot	08053	[Packa
11/24/2020	11:20 AM	:30 Spot	08052	[Packa
11/24/2020	12:36 PM	:30 Spot	08050	[Packa
11/24/2020	04:20 PM	:30 Spot	08051	[Packa
11/24/2020	05:36 PM	:30 Spot	08053	[Packa
11/24/2020	09:45 PM	:30 Spot	08052	[Pack
11/25/2020	05:45 AM	:30 Spot	08053	[Packa
11/25/2020	07:50 AM	:30 Spot	08052	[Packa
11/25/2020	10:36 AM	:30 Spot	08050	[Packa
11/25/2020	12:20 PM	:30 Spot	08051	[Packa
11/25/2020	04:20 PM	:30 Spot	08053	[Packa
11/25/2020	06:03 PM	:30 Spot	08052	[Packa
11/25/2020	07:20 PM	:30 Spot	08050	[Packa
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11/26/2020	05:45 AM	:30 Spot	08051	[Packa
11/26/2020	09:30 AM	:30 Spot	08053	[Packa
11/26/2020	12:36 PM	:30 Spot	08052	[Packa
11/26/2020	02:20 PM	:30 Spot	08053	[Packa
11/26/2020	04:20 PM	:30 Spot	08052	[Packa
11/26/2020	05:36 PM	:30 Spot	08050	[Packa
11/26/2020	09:15 PM	:30 Spot	08051	[Packa
11/27/2020	05:45 AM	:30 Spot	08053	[Packa
11/27/2020	11:36 AM	:30 Spot	08052	[Packa
11/27/2020	02:20 PM	:30 Spot	08050	[Packa
11/27/2020	03:36 PM	:30 Spot	08051	[Packa
11/27/2020	05:20 PM	:30 Spot	08053	[Packa
11/27/2020	07:20 PM	:30 Spot	08052	[Packa
11/27/2020	09:15 PM	:30 Spot	08053	[Packa
11/20/2020	05:15 AM	20 Spot	08052	[Packa
11/28/2020		:30 Spot		
11/28/2020	11:20 AM	:30 Spot	08050	[Packa
11/28/2020	12:36 PM	:30 Spot	08051	[Packa
11/28/2020	04:20 PM	:30 Spot	08053	[Packa
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11/29/2020	07:47 AM	:30 Spot	08053	[Packa
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11/29/2020	04:36 PM	:30 Spot	08051	[Packa
11/29/2020	08:47 PM	:30 Spot	08053	[Packa
11/30/2020	05:45 AM	:30 Spot	08052	[Packa
11/30/2020	07:30 AM		08052	
		:30 Spot		[Packa
11/30/2020	08:50 AM	:30 Spot	08051	[Packa
11/30/2020	11:36 AM	:30 Spot	08053	[Packa
11/30/2020	02:20 PM	:30 Spot	08052	[Packa
11/30/2020	06:36 PM	:30 Spot	08053	[Packa
				[Facka
11/30/2020 11/30/2020	09:15 PM	:30 Spot Package	08052	Packa 928
			Tatal Cast	
		105 Total Items	Total Cost:	\$928
			3/13/2020 PrePayment Applied Check 6556:	-\$856
			Amount Due:	\$72
			Amount Due:	\$72.

# MAXIMUM HITS · BARABOO

Baraboo Broadcasting Corp. 99.7 FM / AM 740 / TV43 PO Box 456 Baraboo, WI 53913

### **WRPQ** Invoice

Invoice ID: 20120081 Invoice Date: 12/31/2020 Account ID: 0083 Order ID: 0083-007 Account Rep: Kory Hartman

\$928.00 Amount Due:

Amount Paid:

DOWNTOWN BARABOO INC PO BOX 317 BARABOO, WI 53913

If you have any questions about your bill, please email Kory Hartman at kory@wrpq.com or call (608) 356-3974.

Sponsor: Downtown Baraboo Inc Christmas 2020 (\$6.60 ea)

Page 1

Date	Time	Length Description	CopyID / ISCI Code	Co
12/1/2020	08:20 AM	:30 Spot	08050	[Packac
12/1/2020	12:20 PM	:30 Spot	08051	[Packac
12/1/2020	02:20 PM	:30 Spot	08053	[Packac
12/1/2020	04:20 PM	:30 Spot	08052	[Packag
12/1/2020	05:36 PM	:30 Spot	08050	[Packag
12/1/2020	07:36 PM	:30 Spot	08051	[Packag
12/1/2020	09:45 PM	:30 Spot	08053	[Packag
12/2/2020	05:15 AM	:30 Spot	08052	[Packag
12/2/2020	06:20 AM	:30 Spot	08053	[Packad
12/2/2020	07:50 AM	:30 Spot	08052	[Packag
12/2/2020	11:20 AM	:30 Spot	08050	[Packad
12/2/2020	02:20 PM	:30 Spot	08051	[Packac
12/2/2020	05:20 PM	:30 Spot	08053	[Packat
12/2/2020	08:45 PM	:30 Spot	08052	[Packaç
12/3/2020	05:45 AM	:30 Spot	08050	[Packag
12/3/2020	06:50 AM	:30 Spot	08051	[Packa
12/3/2020	12:36 PM	:30 Spot	08053	Packa
12/3/2020	02:20 PM	:30 Spot	08052	[Packa
12/3/2020	03:36 PM	:30 Spot	08052	
				[Packa
12/3/2020	05:20 PM	:30 Spot	08052	[Packa
12/3/2020	08:45 PM	:30 Spot	08050	[Packa
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WRPQ Invoice
Invoice ID: 20120081
Invoice Date: 12/31/2020

Sponsor: Downtown Baraboo Inc Christmas 2020 (\$6.60 ea)

Date	Time	Length Description	CopyID / ISCI Code	Cost
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WRPQ Invoice
Invoice ID: 20120081
Invoice Date: 12/31/2020

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		Package		12/31/2020
928		J.		12/3/1/2020
\$928	Total Cost:	166 Total Items		

Amount Due:

\$928.00

# City of Baraboo BID Fund 390 Balance Sheets December 31, 2020 and December 31, 2019

Assets:	Dece	mber 31, 2020	Dece	mber 31, 2019
Current Assets:				
Cash	\$	77,031.04	\$	69,036.42
BID Assessment Receivable		-		-
Accounts Receivable		-		-
Due from Tax Roll		5,083.45		7,559.77
Total Current Assets		82,114.49		76,596.19
Total Assets	\$	82,114.49	\$	76,596.19
Liabilities and Fund Equity: Liabilities:				
Accounts Payable	\$	_	\$	3,199.48
Due to General Fund	Ψ	_	Ψ	1,239.48
Total Liabilities		-		4,438.96
Fund Equity:				
Fund Balance		73,396.71		66,150.39
Designated-Project contrib		-		-
Net Revenues/(Expenditures)		8,717.78		6,006.84
Total Fund Equity		82,114.49		72,157.23
Total Liabilties and Fund Equity	\$	82,114.49	\$	76,596.19

#### City of Baraboo BID Fund 390

## Income Statement with Comparison to Budget For The Twelve Months Ending December 31, 2020

Revenues:	Cı	ırrent Month	Y	ear to Date	Budget	Percentage of Budget
BID Assessment	\$	-	\$	45,519.61	\$ 46,900.00	97.06
Contrib Baraboo Public Arts		-		· -	-	-
Donations and Contributions		48.00		675.00	1,000.00	67.50
Transfer from General Fund		-		304.37	-	-
Fund Balance Applied		-		-	5,000.00	-
Total Revenues	\$	48.00	\$	46,498.98	\$ 52,900.00	87.90
Expenditures:						
Economic Development						
Facilities Improvements	\$	-	\$	-	\$ -	-
Facility Improvements					 -	-
Total Economic Development	\$		\$		\$ -	-
Transfer to Debt Service						
Cost Reallocation	\$	-	\$	-	\$ -	-
Total Transfer to Debt Service	\$	-	\$	-	\$ -	-
Transfer to Capital Projects						
Cost Reallocation	\$	-	\$	-	\$ -	-
<b>Total Transfer to Capital Projects</b>	\$	-	\$	-	\$ -	-
Community Development						
Publishing	\$	100.62	\$	100.62	\$ -	-
Professional Services		-		1,600.00	2,000.00	80.00
Accounting Services		-		386.37	800.00	48.30
Parking Lot Development		-		1,350.00	1,500.00	90.00
Appearances/Banners		783.84		15,224.06	19,000.00	80.13
Promotions		5,885.43		17,033.35	25,500.00	66.80
Business Development		104.64		1,379.64	3,250.00	42.45
Office Supplies		-		72.16	200.00	36.08
Operating Supplies		-		-	-	-
Insurance				635.00	650.00	97.69
<b>Total Community Development</b>	\$	6,874.53	\$	37,781.20	\$ 52,900.00	71.42
Total Expenditures	\$	6,874.53	\$	37,781.20	\$ 52,900.00	71.42
Net Revenues/(Expenditures)	\$	(6,826.53)	\$	8,717.78	\$ -	

Created by: Finance Director, City of Baraboo

#### City of Baraboo BID - Pocket Park Fund 392 Balance Sheets

#### **December 31, 2020 and December 31, 2019**

Assets: December 31, 202		mber 31, 2020	20 December 31,	
Current Assets:				
Cash	\$	1,945.29	\$	1,945.29
Total Current Assets		1,945.29		1,945.29
Total Assets	\$	1,945.29	\$	1,945.29
Liabilities and Fund Equity:				
Liabilities:				
Accounts Payable	\$	-	\$	-
Total Liabilities		-		-
Fund Equity:				
Fund Balance		1,945.29		1,942.17
Net Revenues/(Expenditures)		-		3.12
Total Fund Equity		1,945.29		1,945.29
Total Liabilties and Fund Equity	\$	1,945.29	\$	1,945.29

#### City of Baraboo BID - Pocket Park Fund 392

## Income Statement with Comparison to Budget For The Twelve Months Ending December 31, 2020

Revenues:	Curre	nt Month	Year	to Date	Вι	udget	Percentage of Budget
Interest on Investments	\$	-	\$	-	\$	-	-
Donations and Contributions		-		-		-	-
Transfer from BID		-		-		-	-
Fund Balance Applied		-		-		-	-
Total Revenues	\$	-	\$	-	\$	-	- -
Expenditures:							
Community Development							
Operating Expense	\$	-	\$	-	\$	-	-
Land or Land Improvements		-		-		-	-
Facilities Improvements		-		-		-	-
Total Community Development	\$	-	\$	-	\$	-	-
Total Expenditures	\$	-	\$	-	\$	-	-
Net Revenues/(Expenditures)	\$	-	\$	-	\$	-	_

		rent	00: 01/20 - 12/20		Jan 06, .	2021 09:22AM
	Reference Number	Payee or Description	Account Number	Debit Amount	Credit Amount	Balance
Facilities Improvements		01/01/2020 (00/20) Balance	390-10-55180-861-000			.00
YTD Encumbrance	.00 YTD Actual	.00 Total .00 YTD B	Budget .00 Unexpended	.00		
Facility Improvements		01/01/2020 (00/20) Balance	390-10-56710-861-000			.00
YTD Encumbrance	.00 YTD Actual	.00 Total .00 YTD B	Budget .00 Unexpended	.00		
Cost Reallocation		01/01/2020 (00/20) Balance	390-10-59230-900-000			.00
YTD Encumbrance	.00 YTD Actual	.00 Total .00 YTD B	Budget .00 Unexpended	.00		
Cost Reallocation		01/01/2020 (00/20) Balance	390-10-59243-900-000			.00
YTD Encumbrance	.00 YTD Actual	.00 Total .00 YTD B	Budget .00 Unexpended	.00		
Publishing 11/13/2020 AP	**Vend	01/01/2020 (00/20) Balance AL NEWSPAPERS dorNo: 420 **Inv. No: 25999 **Desc 11/13/2020 **PO No:	390-69-56700-210-000 c: BID-ASSESSMENT NOTICE **Inv	100.62 v.		.00
YTD Encumbrance	.00 YTD Actual	100.62 Total 100.62 YT	ΓD Budget .00 Unexpended	(100.62)		
Professional Services 04/29/2020 AP	**Vend	01/01/2020 (00/20) Balance TILLY VIRCHOW KRAUSE LLP forNo: 200 **Inv. No: BT1607403BII * **Inv. Date: 4/29/2020 **PO No:	390-69-56700-215-000 D **Desc: BID-2019 DEC FINANCI/	1,600.00 AL		.00
YTD Encumbrance	.00 YTD Actual	1,600.00 Total 1,600.00 Y	TD Budget 2,000.00 Unexpend	ded 400.00		
Accounting Services 12/31/2019 AP	**Vend	01/01/2020 (00/20) Balance F BARABOO lorNo: 493 **Inv. No: 11753 **Desc 12/31/2019 **PO No:	390-69-56700-219-000 :: BID-4TH QTR CITY WAGES **Inv	1,153.91 ⁄.		.00
12/31/2019 JE 03/31/2020 AP	545 CITY C	113 Reverse payable BID invoice fi F BARABOO dorNo: 493 **Inv. No: 11772 **Desc 3/31/2020 **PO No:	rom Ci :: BID-WAGES 1ST QTR 2020 **Inv	73.97	1,153.91-	
06/30/2020 AP	**Vend	F BARABOO dorNo: 493 **Inv. No: 11791 **Desc ICES 2020 **Inv. Date: 6/30/2020 **		87.60		
10/22/2020 AP	**Vend	F BARABOO dorNo: 493 **Inv. No: 11853 **Desc CES **Inv. Date: 10/22/2020 **PO		224.80		
YTD Encumbrance	.00 YTD Actual	386.37 Total 386.37 YT	TD Budget 800.00 Unexpende	ed 413.63		
Parking Lot Development 05/31/2020 AP	868 WILLIA **Vend	01/01/2020 (00/20) Balance MS LAWN CARE LLC forNo: 3751 **Inv. No: 1289 **Desc NG LOTS **Inv. Date: 5/31/2020 **		675.00		.00

							), 2021 09.22AW
Date	Journal	Reference Number	Payee or Description	Account Number	Debit Amount	Credit Amount	Balance
09/30/2020	AP	1146	WILLIAMS LAWN CARE LLC  **VendorNo: 3751 **Inv. No: 1566 **Desc: BID-PAF  **Inv. Date: 9/30/2020 **PO No:	RKING LOT SERVICE SEP	675.00 PT		
YTD Encumb	orance	.00 YTE	O Actual 1,350.00 Total 1,350.00 YTD Budge	et 1,500.00 Unexpend	ded 150.00		
Appearances 06/03/2020		570	01/01/2020 (00/20) Balance 3: DOG WASTE DEPOT  **VendorNo: 706 **Inv. No: 345506 **Desc: BID-DC **Inv. Date: 6/3/2020 **PO No:	90-69-56700-300-971 DG WASTE DISPOSAL BA	50.08 GS		.00
05/20/2020	AP	866	STAMPERS GREENHOUSES  **VendorNo: 3749 **Inv. No: 2010744 **Desc: BID-Date: 5/20/2020 **PO No:	FLOWER BASKETS **Inv	2,160.00		
06/17/2020	AP	867	SCHERTZ, AMY  **VendorNo: 3750 **Inv. No: SUMMER2020 **Desc PLANTERS **Inv. Date: 6/17/2020 **PO No:	:: BID-SUMMER 2020	650.23		
07/15/2020	AP	906	DEPPE, WILLIE  **VendorNo: 3537 **Inv. No: 154 **Desc: BID-FLOV WATERING **Inv. Date: 7/15/2020 **PO No:	VER BASKETS AND	2,610.00		
09/15/2020	AP	651	DEPPE, WILLIE  **VendorNo: 3537 **Inv. No: 155 **Desc: BID-FLOV Date: 9/15/2020 **PO No:	VER WATERING 2020 **I	2,280.00 nv.		
10/06/2020	AP	940	KRIETE TRUCK CENTER-MADISON  **VendorNo: 1401 **Inv. No: R104001409-01 **Des PARK BENCHES **Inv. Date: 10/6/2020 **PO No:	sc: BID-SANDBLASTING 3	1,400.00		
10/28/2020	AP	1145	SCHERTZ, AMY  **VendorNo: 3750 **Inv. No: FALL2020 **Desc: BIE **Inv. Date: 10/28/2020 **PO No:	0-FALL PLANTERS 2020	443.56		
11/06/2020	AP	709	DISPLAY SALES  **VendorNo: 692 **Inv. No: 026126 **Desc: BID-RE Date: 11/6/2020 **PO No:	D VELVET BOWS **Inv.	591.60		
09/15/2020	AP	711	DOWNTOWN BARABOO INC.  **VendorNo: 723 **Inv. No: 7073 **Desc: BID-2020 SIGN **Inv. Date: 9/15/2020 **PO No:	XMAS TOPIARY AND GIF	1,199.97 -T		
10/30/2020	AP	712	DOWNTOWN BARABOO INC.  **VendorNo: 723 **Inv. No: 7114 **Desc: BID-XMAS 10/30/2020 **PO No:	S LIGHTS **Inv. Date:	239.60		
10/21/2020	AP	783	DEPPE, WILLIAM  **VendorNo: 3537 **Inv. No: 155-2 **Desc: BID-FLG OCT 2020 **Inv. Date: 10/21/2020 **PO No:	OWER WATERING SEPT-	1,320.00		
10/21/2020	AP	784	DEPPE, WILLIAM  **VendorNo: 3537 **Inv. No: 155-2 **Desc: BID-DIS BASKETS **Inv. Date: 10/21/2020 **PO No:	SPOSAL OF FLOWER	160.00		
11/18/2020	AP	802	BOY SCOUT TROOP #77  **VendorNo: 3861 **Inv. No: 11182020 **Desc: BID LITEPOLES **Inv. Date: 11/18/2020 **PO No:	-BALSAM GARLAND 35	1,335.18		
12/15/2020	AP	1040	SCHERTZ, AMY  **VendorNo: 3750 **Inv. No: WINTER2020A **Desc **Inv. Date: 12/15/2020 **PO No:	o: BID-WINTER PLANTER	452.68 S		

Date	Journal	Reference Number	Account Payee or Description Number		Debit mount	Credit Amount	Balance
12/15/2020	AP	1041	SCHERTZ, AMY  **VendorNo: 3750 **Inv. No: WINTER2020B **Desc: BID-SANTA'S DECORATIONS **Inv. Date: 12/15/2020 **PO No:	S SLEIGH	331.16		
YTD Encumb	orance	.00 YTI	O Actual 15,224.06 Total 15,224.06 YTD Budget 19,000.	.00 Unexpended	3,775.94		
Promotions 02/18/2020	AP	164	01/01/2020 (00/20) Balance 390-69-56700-30 CHAMBER OF COMMERCE BARABOO **VendorNo: 461 **Inv. No: 16063 **Desc: BID-JEM MARKETING **Inv. Date: 2/18/2020 **PO No:		5,000.00		.00
03/05/2020	AP	735	NEXT LEVEL LLC  **VendorNo: 1788 **Inv. No: 5720 **Desc: BID-2020 DBI CALEND LAKE ADVERTISING **Inv. Date: 3/5/2020 **PO No:	DAR/DEVILS	247.50		
03/03/2020	AP	769	SKILLET CREEK MEDIA  **VendorNo: 2319 **Inv. No: 1403 **Desc: BID-FARMERS MARKE HOSTING-3_1_20 TO 3_1_21 **Inv. Date: 3/3/2020 **PO No:	ET WEB	125.00		
12/31/2019	AP	925	WISCONSIN PUBLIC BROADCASTING  **VendorNo: 2797 **Inv. No: 03042020 **Desc: BID- 11/30,11/30,12/31,12/31/2019 ADS **Inv. Date: 12/31/2019 **PO N	No:	1,960.00		
12/31/2019	JE	10	JE 12 122 Reverse BID payable-Wis Public Ra			1,960.00-	
03/30/2020	AP	524	CAPITAL NEWSPAPERS  **VendorNo: 420 **Inv. No: 2580483-033020 **Desc: BID-DEVILS DIRECTORY 2020 **Inv. Date: 3/30/2020 **PO No:	LAKE	1,200.00		
05/04/2020	AP	525	CAPITAL NEWSPAPERS  **VendorNo: 420 **Inv. No: 2580483-500420 **Desc: BID-DEVILS 2020 **Inv. Date: 5/4/2020 **PO No:	LAKE MAP	525.00		
05/04/2020	AP	526	CAPITAL NEWSPAPERS  **VendorNo: 420 **Inv. No: 2580483-500420 **Desc: BID-2020 NE **Inv. Date: 5/4/2020 **PO No:	EWSLETTER	335.00		
05/19/2020	AP	659	MINUTEMAN PRESS-BARABOO INC  **VendorNo: 1670 **Inv. No: 43017 **Desc: BID-FARMERS MARK 2020 **Inv. Date: 5/19/2020 **PO No:	KET POSTERS	30.38		
03/18/2020	AP	683	NEXT LEVEL LLC  **VendorNo: 1788 **Inv. No: 5723 **Desc: BID-DOWNTOWN BAR ADVERTISING 2020 **Inv. Date: 3/18/2020 **PO No:	RABOO	67.50		
06/05/2020	AP	571	DOWNTOWN BARABOO INC.  **VendorNo: 723 **Inv. No: 7039 **Desc: BID-FACE MASKS **Inv. 6/5/2020 **PO No:	/. Date:	105.94		
06/17/2020	AP	665	MOH, FRED  **VendorNo: 1679 **Inv. No: 06172020 **Desc: BID-MAILING SUI MASKS & SOFTWARE **Inv. Date: 6/17/2020 **PO No:	PPLIES, FACE	507.75		
06/01/2020	AP	709	ORTNER-BLAKE, LORRAINE  **VendorNo: 1847 **Inv. No: 982 **Desc: BID-BILLBOARD DESIG 6/1/2020 **PO No:	GN **Inv. Date:	218.90		
08/21/2020	AP	463	DOWNTOWN BARABOO INC.  **VendorNo: 723 **Inv. No: 7049 **Desc: BID-JOHNSON INSURA BANNERS **Inv. Date: 8/21/2020 **PO No:	NCE	209.64		

Date	Journal	Reference Number	Payee or Description	Account Number	Debit Amount	Credit Amount	Balance
10/21/2020	AP	804	CAPITAL NEWSPAPERS  **VendorNo: 420 **Inv. No: 10212020 **Desc: BIE **Inv. Date: 10/21/2020 **PO No:	D-FALL CITY NEWSCAPE	344.00 AD		
10/01/2020	AP	451	I IMPACT MARKETING LLC  **VendorNo: 3840 **Inv. No: 014 **Desc: BID-FAI -OCT 2020 **Inv. Date: 10/1/2020 **PO No:	RMERS MARKET PROMO	2,000.00 MAY		
11/18/2020	AP	731	MOH, FRED  **VendorNo: 1679 **Inv. No: 111820 **Desc: BID-WEBSITE/MILEAGE **Inv. Date: 11/18/2020 **PC		401.31		
11/23/2020	CR	5001921	FARMERS MARKET FEES - FARMERS MARK Description: FARMERS MARKET FEES - FARMER	RS MARKET		170.00-	
11/17/2020	AP	714	DOWNTOWN BARABOO INC.  **VendorNo: 723 **Inv. No: 7124 **Desc: BID-CH GENERAL & SOCIAL MEDIA **Inv. Date: 11/17/20		5,000.00		
11/23/2020	AP	808	MINUTEMAN PRESS-BARABOO INC  **VendorNo: 1670 **Inv. No: 44099 **Desc: BID-C Date: 11/23/2020 **PO No:	CHRISTMAS BANNER **Ir	97.50 nv.		
11/30/2020	AP	955	WISCONSIN PUBLIC BROADCASTING  **VendorNo: 2797 **Inv. No: E49753 **Desc: BID- 11/19-11/30/20 **Inv. Date: 11/30/2020 **PO No:	-RADIO SPOTS & WEB AD	787.93 OS		
YTD Encumb	orance	.00 YTI	D Actual 17,033.35 Total 17,033.35 YTD Bu	dget 25,500.00 Unexp	ended 8,466.65		
Business Dev 08/13/2020			01/01/2020 (00/20) Balance REVERBAL COMMUNICATIONS LLC **VendorNo: 2106 **Inv. No: INV-505 **Desc: BID Date: 8/13/2020 **PO No:	390-69-56700-300-973 P-FACEBOOK CLASSES *	250.00 *Inv.		.00
06/15/2020	AP	898	MINSKY, CARLA  **VendorNo: 3798 **Inv. No: 6-20 DBI **Desc: BII BRAND WORKSHOP **Inv. Date: 6/15/2020 **PC		775.00 ESS		
10/05/2020	AP	1034	STEPH SHANKS PHOTOGRAPHY  **VendorNo: 2289 **Inv. No: 000165 **Desc: BID-CLASS **Inv. Date: 10/5/2020 **PO No:	-PHONE PHOTOGRAPHY	250.00		
11/05/2020	AP	872	STELLING, BEKAH  **VendorNo: 2396 **Inv. No: 11052020 **Desc: BI MERCHANDISING CLASS **Inv. Date: 11/5/2020		200.00		
12/14/2020	CR	5001953	everbrite rebate FOR BID WORKSHOPS - DO Description: everbrite rebate FOR BID WORKSHO	PS - DOWNTOWN BARAE	300	95.36-	
YTD Encumb	orance	.00 YTI	D Actual 1,379.64 Total 1,379.64 YTD Bud	lget 3,250.00 Unexper	nded 1,870.36		
Office Suppli		553	01/01/2020 (00/20) Balance CITY OF BARABOO **VendorNo: 493 **Inv. No: 11753 **Desc: BID-4T 12/31/2019 **PO No:	390-69-56700-310-000 TH QTR POSTAGE **Inv. D	64.00 Date:		.00
12/31/2019	AP	554	CITY OF BARABOO **VendorNo: 493 **Inv. No: 11753 **Desc: BID-4T 12/31/2019 **PO No:	TH QTR COPIES **Inv. Dat	21.57 de:		

Date	Journal	Reference Number		Payee or Descr	ription	Acco Num		Debit Amount	Credit Amount	Balance
12/31/2019	JE	5	JE 12 11	3 Reverse payable	BID invoice from	Ci			85.57-	
03/31/2020	AP	546	**Vendo	BARABOO rNo: 493 **Inv. No: 31/2020 **PO No:	11772 **Desc: BID	O-COPIES 1ST Q	TR 2020 **Inv	7.80		
03/31/2020	AP	547	CITY OF	BARABOO				51.00		
				rNo: 493 **Inv. No: 31/2020 **PO No:	11772 **Desc: BIE	)-POSTAGE 1ST	QTR 2020 **I	nv.		
06/30/2020	AP	802	**Vendo	BARABOO rNo: 493 **Inv. No: tte: 6/30/2020 **PO		0-2ND QTR POS	TAGE/COPIES	6.54		
10/22/2020	AP	695	**Vendo	BARABOO rNo: 493 **Inv. No: 20 **PO No:	11853 **Desc: BID	0-3RD QTR COP	IES **Inv. Date	6.82 e:		
YTD Encumb	orance	.00 YTC	) Actual	72.16 Total	72.16 YTD Bu	dget 200.00	) Unexpended	127.84		
Operating Su	pplies			01/01/2020 (00/20)	Balance	390-69-56700	)-340-000			.00
YTD Encumb	orance	.00 YTD	Actual	.00 Total	.00 YTD Budge	et .00 Un	expended	.00		
Insurance 10/23/2020	AP	710	DON-RIC	01/01/2020 (00/20)   K INSURANCE INC rNo: 714 **Inv. No: 0 TO 11_20_21 **Ir	;. 624132 **Desc: B			635.00		.00
YTD Encumb	orance	.00 YTE	) Actual	635.00 Total	635.00 YTD B	udget 650.0	00 Unexpende	d 15.00		
Numbe	er of Trans	sactions: 58	Number of	Accounts: 14			_	Debit	Credit	Proof
Total E	BID:							41,246.04	3,464.84-	37,781.20

CITY OF BARABOO	Detail Ledger - BID Detail Rev/Exp	Page: 6
	Period: 01/20 - 12/20	Jan 06, 2021 09:22AM

Date	Journal	Reference Number	Payee or Desc	cription	Account Number	Debit Amount	Credit Amount	Balance
Operating E	xpense		01/01/2020 (00/20)	Balance	392-69-56700-300-000			.00
YTD Encum	nbrance	.00 YTD Actual	.00 Total	.00 YTD Budget	.00 Unexpended	.00		
Land or Lan	nd Improven	nents	01/01/2020 (00/20)	Balance	392-69-56700-821-000			.00
YTD Encum	nbrance	.00 YTD Actual	.00 Total	.00 YTD Budget	.00 Unexpended	.00		
Facilities Im	provements	5	01/01/2020 (00/20)	Balance	392-69-56700-861-000			.00
YTD Encum	nbrance	.00 YTD Actual	.00 Total	.00 YTD Budget	.00 Unexpended	.00		
Numb	ber of Trans	sactions: 0 Number of	f Accounts: 3			Debit	Credit	Proof
Total	BID - Pock	et Park:				.00	.00	.00
	ber of Trans d Totals:	sactions: 58 Number	of Accounts: 17			Debit 41,246.04	Credit 3,464.84-	Proof 37,781.20